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## *PRESS RELEASE*

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**Field Farms Marketing Ltd. (FFM)** is excited to announce the opening of its newest office location in the core of the downtown Toronto commercial district.

FFM, the international agricultural commodities trading house specializing in organic, non-GMO and specialty products, is opening a Toronto location which will house both a trading operation and logistics department. Rita Felder, FFM's Chief Executive Officer, said that the establishment of a Toronto location is a natural extension of the growth strategy which FFM has pursued in recent years. The opening of a Toronto location, Canada's business capital, makes sense for a Canadian based company which is doing business on a global basis, Ms. Felder said, and optimizes FFM's logistics capabilities.

FFM's vision, which it has pursued for twenty years, is to engage in sustainable business practices which:

- Enrich natural resources to ensure continued vitality of our planet;
- Provide healthy environments in which both people and livestock can thrive; and
- Promote trade to ensure quality products reach all members of the global community.

To promote this vision, FFM brings a premium to the farm gate, which contributes to the development of better agricultural practices through product and process development, and organizational stability encouraged by helping successive familial generations to continue farming. Matching every organic product grown with the optimal user-be it processor, buyer or consumer- optimizes the value chain of organic commodities. And, FFM maintains full traceability of organic commodities to ensure the highest quality standards are met because sustainability is ensured only through the production and distribution of quality products.

FFM has established itself as a recognized trader of organic grains, pulses, oils and other specialty commodities. FFM has satellite offices in Europe and India, and is a Canadian licensed grain dealer.

FFM holds organic certificates under:

- Canadian Organic Regime (COR),
- United States Department of Agriculture's National Organic Program (NOP),
- Japanese Agricultural Organic System (JAS),
- Demeter
- Bio Suisse.

FFM is a proud member of:

- Non-GMO Verified Project
- National Grain and Feed Association (NGFA),
- Organic Trade Association (OTA), and
- Organic Council of Ontario.



As a company committed to best in class service, FFM is keenly aware of the need to maintain a staff with the competencies and capabilities of meeting its customers' and suppliers' demands in a timely fashion. FFM maintains its corporate headquarters in the middle of Ontario's agricultural heartland in southwest Ontario. The company provides organic ingredients to both the food and feed sectors, and has recently enlarged its offerings in the specialty markets to **include coffee**. FFM remains committed to positively impacting the supply of organic products, and to support organic producers with forward contracts and agricultural and agronomical service. For more information concerning FFM, please visit the company's website at [www.fieldfarms.ca](http://www.fieldfarms.ca).